



Registration Procedure for the LUMS International Marketing Colloquium 2011

Ticket Prices:

Ticket Prices include the price of two tea sessions, one hi-tea session, two lunches, one dinner and one musical evening.

For Students:

PKR 1,000 per person for main event attendance.

PKR 1,500 per person for competition participation.

For Corporate Participants:

PKR 5,000 per person

Registration Procedure – Online

For Students:

1. Send an email to 11010088@lums.edu.pk with your name, NIC #, University name, email address, degree program, city of residence and contact number. Subject of the email should be "**LIMC Registration**".
2. You will get a confirmation by email which will reserve your seat at the event.

For Corporate Participants:

1. Send an email to 11010088@lums.edu.pk with your name, NIC #, Company Name, email address, designation, city of residence and contact number. Subject of the email should be "**LIMC Registration**".
2. You will get a confirmation by email which will reserve your seat at the event.

Registration Procedure – Camps

Because of security purposes, the LUMS administration has clearly defined certain procedures which **must** be followed when coming to LUMS. Please read "Security Precautions and Mandatory Requirements" for more details.

1. There will be two registration camps that will be set up at LUMS before the event itself in order to promote the event and sell event tickets.
2. The dates will be communicated via the LMEC website (lmeclums.edu.pk), Facebook page and Twitter one week in advance.
3. Only payment via cash will be accepted in the registration camps.
4. You will be required to give some basic information about yourself (contact details, etc) and you may collect your ticket upon payment.
5. Payment will ensure the confirmation of your seat for the event.
6. You may collect as many tickets (for your friends, etc on their behalf) as you wish, provided you fill in the required information for them as well before collecting their tickets.

Registration Procedure – Event Day

Because of security purposes, the LUMS administration has clearly defined certain procedures which **must** be followed when coming to LUMS. Please read “Security Precautions and Mandatory Requirements” for more details.

1. You can register and buy the tickets on the actual event days as well (26th and 27th Feb 2011). However, seating capacity is limited and seats will be confirmed upon purchase of ticket / payment of participation fees on a first-come, first-serve basis.
2. Only payment via cash will be accepted.
3. You will be required to give some basic information about yourself (contact details, etc) and you may collect your ticket upon payment.
4. Payment will ensure the confirmation of your seat for the event.
5. You may collect as many tickets (for your friends, etc on their behalf) as you wish, provided you fill in the required information for them as well before collecting their tickets.

Payment Procedure

By Cheque:

1. Send a cheque in favor of "Lahore University of Management Sciences" to:
Umar Brar
Program Coordination Office
Lahore University of Management Science
D.H.A, Lahore Cantt
54792
0321-2526303
2. You will get an email confirming your ticket number for the event.

By Cash:

1. You may buy tickets at LUMS during the registration camps which will take place on campus before the event. The dates for the camps will be communicated via website, Facebook and Twitter.
2. You may also buy the tickets on event day, although the number of seats for the event is limited.

Security Precautions and Mandatory Requirements:

Because of the growing security concerns at events and social gatherings, LUMS feels its responsibility in ensuring the complete safety and security of its students, faculty and visiting delegations of other students, executives and participants of its events. Please read the following requirements and ensure that you comply with them. This is to ensure the better security and comfort of everyone:

For Students:

1. You must show an **original** university letter bearing your Name and NIC #, which mentions your participation or attendance of The LUMS International Marketing Colloquium 2011. This letter has to be duly signed by your Head of Department / Dean / Registrar.
2. You must carry your **original** NIC card and **original** University card at all times inside LUMS.
3. If there are a number of students from the same university, one letter will suffice, provided it bears the Name and NIC # of **all** the attending students.

4. You can contact the LIMC Ambassador in your institute who can consolidate the information of all the attending students and who will then mail us the details.

For Corporate Participants:

1. Any person coming to LUMS to receive the tickets must show a **company authorization letter** bearing that person's name and NIC # so that the security personnel can allow him to enter LUMS.
2. You must carry your **original** NIC card and Company ID card at all times inside LUMS.

For further information, you can contact Hammad Kazi at +92-333-34434458 or
11010088@lums.edu.pk